

METROPLUS

SIGNAGE - DIGITAL - FACADE

PREQUALIFICATION

ABOUT US

'Metroplus Advertising,' a full-service firm, collaborates closely with clients to create personalized advertising solutions. We are a complete turnkey provider for all your advertising requirements, from simple reception signage to shop front illuminated signs, building-wide sign systems, retail graphics, redesigned brand logos, high-quality website development, and complex maintenance LED signage. To accommodate entire branding solutions ranging from ATL to BTL, we operate with four primary divisions – Signage, Print, Media, and digital signs. We provide professional signs and graphics solutions tailored to the needs of retail, business, and public contexts. By providing quality, reliability, efficiency, and innovation in a highly dedicated and courteous manner, we have developed a loyal customer base.

We take pleasure in being at the forefront of industry challenges and innovation, actively seeking out new technology and opportunities to integrate into our operations. It is equipped with cutting-edge machinery and software, allowing us to deliver the best options for creating an unrivaled identity for our clients in a timely and cost-effective manner. With an expanded signage workshop in Al Qusais, Amman Street Dubai, and an existing full-fledged workshop in Al Qusais industrial area 3 and Al Nahda Sharjah, we are a truly production-based enterprise. We work with customers all over the MENA region, with a main core focus on the GCC market. We've established a strong network of dependable suppliers and installers across the Asia-Pacific region, allowing us to design any full-fledged product roll-outs or campaigns to your specific geographic or organizational requirements.



TWO DECADES OF EXCELLENCE IN LED SIGNAGE

WHAT WE DO

SIGNAGES

LED SIGNS
OUTDOOR SIGNS
INDOOR SIGNS
ARCHITECTURAL SIGNS
WAYFINDING SIGNS
NEON SIGNS
PYLON TOTEM
SAFETY SIGNS
NEON SIGNAGE
3D SIGNAGE

ARCHITECTURAL FACADE

GLASS FAÇADE
ALUMINIUM COMPOSITE PANEL (ACP) FAÇADE
STONE CLADDING FAÇADE
METAL FAÇADE
CONCRETE FAÇADE
BRICK FAÇADE
TIMBER/WOOD FAÇADE
PERFORATED SCREENS / MASHRABIYA
LIVING GREEN FAÇADE
MIXED MATERIAL FAÇADE

LIGHTING

GENERAL / AMBIENT LIGHTING
TASK LIGHTING
ACCENT LIGHTING
DECORATIVE LIGHTING
COVE LIGHTING
SPOTLIGHTS / DOWNLIGHTS
WALL WASHERS
FACADE / EXTERIOR LIGHTING
LANDSCAPE LIGHTING
EMERGENCY / EXIT LIGHTING
STREET / POLE LIGHTING
UNDER-CABINET / STRIP LIGHTING

ART & MEDIA

PAINTING & MURALS
WALL GRAPHICS
SCULPTURES & INSTALLATIONS
DIGITAL ART
GRAPHIC DESIGN
PHOTOGRAPHY & VIDEOGRAPHY
CALLIGRAPHY & TYPOGRAPHY ART
MIXED MEDIA ART
STREET ART / GRAFFITI
MEDIA PRODUCTION
VIRTUAL / AUGMENTED REALITY ART

DIGITAL DISPLAY

LED VIDEO WALLS
INDOOR LED SCREENS
OUTDOOR LED SCREENS
DIGITAL SIGNAGE
INTERACTIVE TOUCH SCREENS
PROJECTION SCREENS
TRANSPARENT LED SCREENS
FLEXIBLE / CURVED LED SCREENS
MENU BOARDS / RETAIL SCREENS
SCOREBOARDS / SPORTS SCREENS
CONTROL ROOM SCREENS

WHO WE ARE ?



“Proudly serving **20,000+ clients and brands**, and completing **10,000+ projects** with excellence.
we stand as a trusted name in the industry.”

VALUES



Leadership

Inspire and set standards governed by a commitment to quality, timely delivery and sustainability



Sustainability

Work within parameters of sustainable materials, production processes and logistics



Innovation

Integrate latest technologies across operations, software, equipment, machines and tools



Agility

Pivot with changes in the industry to solve complex challenges with smart and pragmatic solutions



Transparency

Remain transparent with all stakeholders to foster life-long relationships and partnerships



Empowerment

Grow and develop our team by engaging and aligning everyone towards collective performance



HQ OFFICE

Jebel Ali Industrial
Area 1, Dubai, UAE

OUR STRENGTH



PEOPLES

260+



BRANDS

69+



MANUFACTURING
FACILITIES

90,000

Sq. ft



WAREHOUSING
/ HO

130,000

Sq. ft



YEARS

20+

HG INDUSTRY is the company's manufacturing arm, with plants in Dubai, Sharjah, India, and China, as well as more than 130 OEM/ODM partners in 13 other countries. We develop, manufacture, assemble, and market our own brands, as well as bespoke solutions, signage solutions, and custom manufacturing of architectural facades, digital signage, and other custom fabrication techniques. All B2B activity, including specification selling, trade sales, and channel distribution, is handled by the IHG brand, which is now active in the Middle East, India, and the United Kingdom. We have merged the Lighting, Electrical, Automation, Digital, Signage, and IT industries by synergizing the most sophisticated advances in the online globe, thanks to our vast commercial accomplishments and long-standing expertise. We are overjoyed to see our company grow and develop over the world. IHG provides transshipment services to more than 43 countries in the Middle East, Southeast Asia, and India. "Be inspired to inspire" is the driving force behind our company's mission to bring about change and innovation in the lighting industry, with the best brands and services to offer.

GLOBALLY PRESENCE FACTORIES



OUR BRANDS

the part of IHG INVESTMENTS

We cater signature brands in the field of lighting, electrical, decorative segments, signs and digital signage , furniture, home automation and improvement. We supply an assortment of the best brands that suit your intended project design. We are one-stop solution provider of lucrative brands.

We have an inclusive and extensive range of lighting brands from simple bulbs to decorative lights with multipurpose usage. For all your home design, improvement and décor needs our elite brands have a huge collection of designs in lighting, furniture and other decorative accessories to transform your spaces with energy and captivating appeal. In the field of signage, we have a host of trending for all your signs, print, media and digital requirements to cater to complete BTL and ATL service solutions under one roof.

LED WORLD.com
LIGHT UP LIFE

METROPLUS
SIGNAGE - DIGITAL - FACADE

LEXA
LIFESTYLE

DESROCH
LIGHT AND LIVING

LUMI BRIGHT

BRIGHTLUX

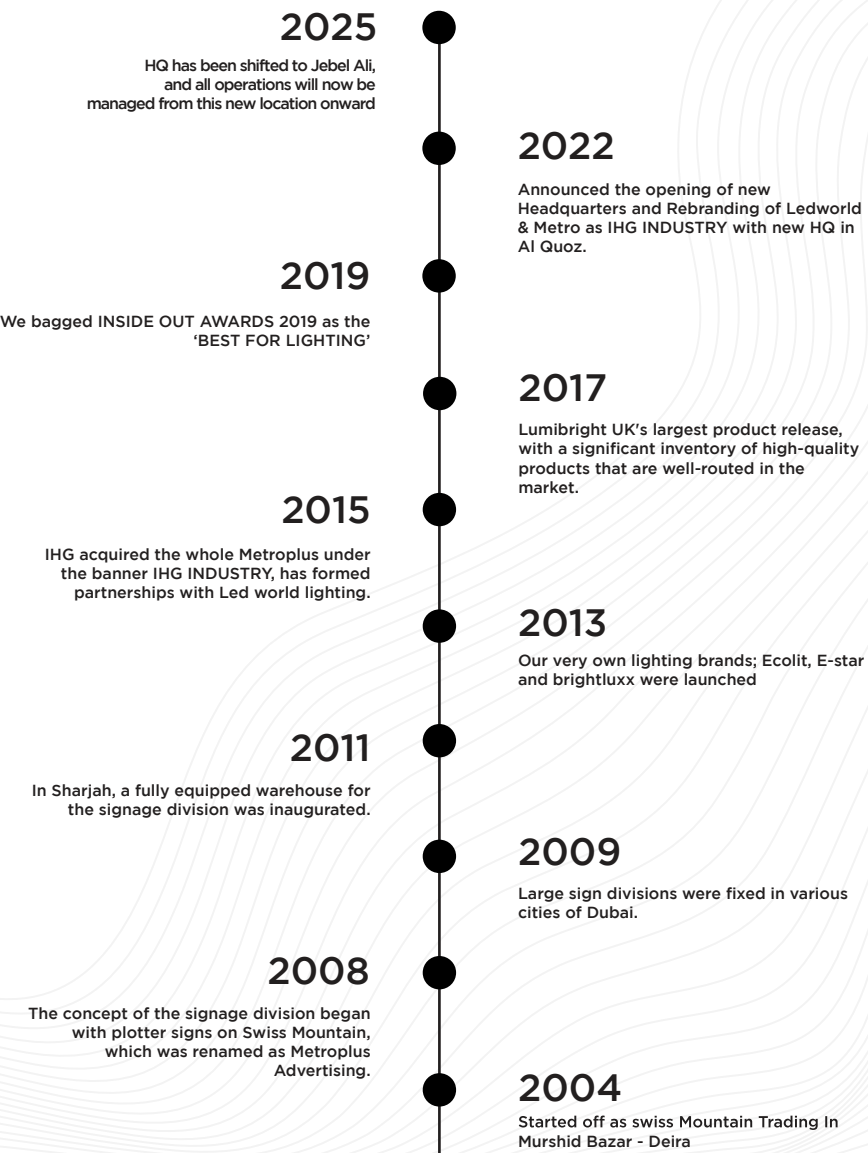
DE LUXE
— Les EXCLUSIVES —

FM
FLAMILAND

 **VEROCASA**
ARTISTIC LIVING

LUMI LUCE inspired/lighting

MILESTONE



SECTORS SIGNAGES.

Retail stores



/malls / supermarkets / F&B

The word "retail" conjures up images of mystery and invitation. We've been designing retail spaces for more than 10 years to improve the consumer experience and exhibit new ideas and products while keeping the brand's character. Above all, we want to create spaces that leave an indelible impact on people who enter.

Commercial



offices / corporates

Commercial signage provide your company exposure in ways that no other kind of advertising or promotion can. Your calling card is a well-designed, made, and affixed commercial sign. Not only do commercial signs promote your company's identity and image to your target audience, but they also promote it to the rest of the globe.

Industrial



corporate headquarters / showrooms

We understand the impact of physical spaces on the way students explore and discover. Learning environments that promote optimism, intellectual curiosity, academic excellence allow students and teachers to take pride in their education. We are mindful of the importance of getting this right in order to inspire the next generation of leaders.

Government



offices / service centers

Government spaces are places of civic pride. We create places of distinction that enhance the services governments provide for citizens while being respectful to historical context and cultures. Our experience creating spaces for governing entities across the country allows us to seamlessly navigate public sector.

Hospitality



hotels / resorts / spas

Our hospitality areas are created to encourage and enable guests to fully immerse themselves in a location. Work or play; adventure or relaxation; party or unplug are all options. Long after the visit is over, the interiors leave an indelible impression. We aim to build spaces and locations that people want to come back to, places that have improved their work, play, or stay.

Others



restaurants / lounges / cafes

Few things make people smile or bring as much joy as a dining experience. And the interiors of an F&B outlet leaves as strong of an impression as the food itself. We approach the interiors of bars, restaurants and cafes with creativity and operational understanding, producing dynamic, ambient and functional spaces for entertainment.

WHAT WE DO

Design.

IHG Industries provides manufacturing, bespoke lighting, interactive facades, digital solutions, customized lighting, and outdoor/linear lighting manufacture. We adapt and create to meet your specific requirements.

Source.

IHG Industries offer the amenities of manufacturing, bespoke lights, interactive facade, digital solutions, customized lighting & outdoor /linear lighting manufacturing for the IHG group of companies.

Build.

To maximize efficiency and improve product quality, we regularly analyze materials, designs, and techniques. We encourage our design and production teams to use their knowledge and experience to find the latest materials and technologies in order to create the best designs for our customers, thanks to our cutting-edge manufacturing.

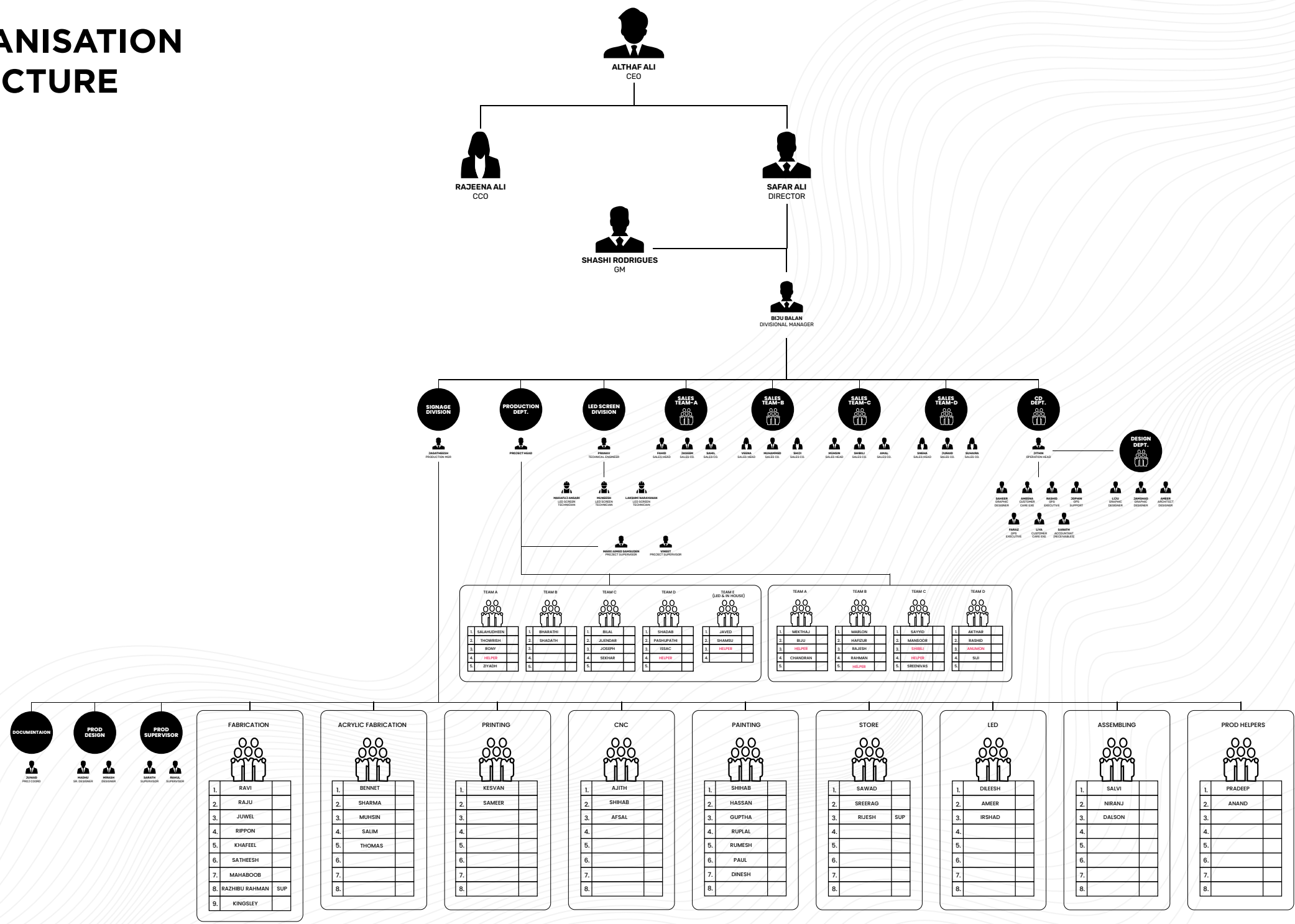
Supply.

IHG Industries offer the amenities of manufacturing, bespoke lights, interactive facade, digital solutions, customized lighting & outdoor /linear lighting manufacturing for the IHG group of companies.

Install.

We constantly evaluate materials, designs, and methods to maximize efficiency and enhance product quality. With our state-of-the-smart manufacturing, we encourage our design and production staff to apply their knowledge and experience to identify latest materials and technologies to provide the finest designs for our customers.

ORGANISATION STRUCTURE



COMPANY LICENSE AND DOCUMENTS

مجلس الإمارات للإعلام
UAE MEDIA COUNCIL

إشعار إعلامية
Media License



Succeeded Date: 20 March 2023
Application Number: 88-0004-0007850
FPO License Code: 20-MAR-323

الرجوع إلى التطبيق
رقم الطلب
الرمز أو الكود

Media License Details		معلومات الترخيص الإعلامية
Licensee Name	METRO PLUS ADVERTISING LLC شركة ميترو بلس إعلانية	اسم المستفيد
Entity	شركة / Entity	الكيان
Media License Number	6107546	رقم الترخيص الإعلامي
Trading License Number	000000	رقم الترخيص التجاري
Media File Number	87-02-1049802	رقم الملف الإعلامي
Media Activities		
Licensing of design, implementation and installation of billboards	20-March-2023	20-March-2023
License to produce and design ad content	20-March-2023	20-March-2023

Partners		
NAME / اسم	CONTACT NO. / رقم الهاتف	EMAIL / البريد الإلكتروني
ADAM ALI ALAMARWETTS KALPHE	794158012010090	ADAM.A@METROPLUS.AE
SHARAF ALAMARWETTS KALPHE	794158012010090	SHARAF.A@METROPLUS.AE

Signature / توقيع

[Signature]

[Stamp]

MEDIA LICENCE

OMICRON TESTING & RESEARCH LABORATORY

Environmental Monitoring Report
(Stack Emission Monitoring)

Client: METRO PLUS ADVERTISING LLC
7 A, Saggi Street, Industrial Area-3, Al Quor
Dubai, UAE.

Prepared By: Amal Sharma
Environmental Engineer

Checked & Approved By: Dr. Arundhathi Gupta
Environmental Engineer

Report No: MET/2023/001
Reporting Date: 20-March-2023

Location: 7 A, Saggi Street, Industrial Area-3, Al Quor, Dubai, UAE

Signature / توقيع

[Signature]

[Stamp]

STACK EMISSION MONITORING CERTIFICATE




الهيئة الاتحادية للضرائب
FEDERAL TAX AUTHORITY

شهادة التسجيل الضريبة الشركات في الإمارات العربية المتحدة

Certificate of Registration for Corporate Tax in the United Arab Emirates
(as per Federal Decree-Law Number 47 of 2023 on the Taxation of Corporations and Businesses)

المهنية الهيئة الاتحادية الضريبة الشركات في الإمارات العربية المتحدة
المهنية

The Federal Tax Authority certifies that the entity below is a registered person for Corporate Tax in the UAE

Tax Registration Number	50485021300061	رقم التسجيل الضريبي
Legal Name of Person/Entity (Arabic)	مكتبة راس إبيس للإعلان والتسويق	الاسم القانوني للشخص / الكيان (العربية)
Legal Name of Person/Entity (English)	Wibo Ras Advertising LLC	الاسم القانوني للشخص / الكيان (الإنجليزية)
Registered Address and Contact Number	3 Al Sagi Street, Al Sagi Street, Al Qus, Industrial Area 3, Dubai, 30036, Dubai +971 503642275	المسجل العنوان والمعلومات الاتصال
Effective Registration Date	21/06/2023	التاريخ الفعلي التسجيل

Corporate Tax Period

Corporate Tax Period	First Corporate Tax Period from Date	First Corporate Tax Period End Date	First Corporate Tax Return Filing Due Date	التاريخ الضريبة العام
1 January - December	01/01/2024	31/12/2024	30/09/2025	يناير - ديسمبر

List of sole establishments and branches under the registered taxable person

Legal Name	Licensing Authority	License Number	نوع النشاط	التاريخ الترخيص
1 Wibo Ras Advertising LLC	Dubai Economy and Tourism	503621	التسويق والإعلان	01/01/2024

Date of Issue: 27/06/2024 **التاريخ المصدرة:**



وزارة الاقتصاد
020 477 8000 50 1286 5041





Environment Department

Environmental Planning and Studies Section

إدارة البيئة

قسم التخطيط والدراسات البيئية

**الصريح بيئي
Environmental Clearance**

Ref No.	CEP-30323-COHA	Date	15/01/2023
Company Information			
Name:	METRO PLUS ADVERTISING LLC	اسم الشركة الصريح لها	
License No.	363620	رقم الترخيص	
Location	SBB - Al Qura Industrial Road	الموقع	
Plot Number	900264	رقم قطعة الأرض	
Activities Covered by this Clearance & Category	Advertising Designing and Producing / Company / EC 1	النشاط الصريح لها و التصنيف	

This EC is issued subject to the following conditions:

- The Environmental Clearance (EC) has been issued in accordance with the Federal Law No. GNO of 1969 Regarding the Protection and Government of the Environment, Amended by Federal Law No. 1311 of 2006, the Cabinet Decision No. 1271 of 2021 of the Council of Ministers, and its Implementing Rules and Regulations.
- The company shall conduct yearly check-up assessment of critical pollution items (TSP, VOC's), from the existing Polluting Source. Result monitoring and analysis shall be carried out by a laboratory accredited by the Emirates International Accreditation Centre (EIAC) specifically for sampling and analysis of the required parameters. Results and other related inventory sheet shall be submitted to DAE-AEDAS through the Online Air Emission Inventory System within three (3) months from the date of this EC and every year thereafter. Account details for the online system should be requested from DAE-AEDAS via Emission_inquiry@dae.ae
- Failure to comply therewith or with any of the applicable regulations in the Environmental Laws and Regulations in the Emirate of Dubai and penalties listed at the end of the application form (Environmental Impact Assessment Checklist for Land Industry Activities), submitted by the company's representation, shall result in the cancellation of this EC and/or legal action as per Environmental Laws and Regulations in Emirate of Dubai.

يتم إصدار هذه التصاريح البيئية على أساس استيفائها للشروط الواردة في حال التمتثل بالشروط وذلك لضمان حماية البيئة.

The Dubai Municipality - Environment Department (DM-ED) reserves the right to amend the conditions of this EC or impose additional conditions whenever deemed necessary to ensure protection of the environment.

أي تعديل أو إضافة لأي من شروط التصاريح المذكورة أعلاه يخضع للتغيير.

Any violation of the above conditions will be subject to penalties.

EC Valid Until: 15/01/2027

يتم إصدار التصريح البيئي لأي من الأعمال الواردة في الشروط المذكورة أعلاه.
This EC is valid until cancelled. If any of the above information is changed,

For enquiries call: 8000108 أو التواصل عبر الهاتف

This document is electronically approved unless a signature is verified by the submission of this document please visit:
<https://www.dae.gov.ae/en/Informational/About-us/EIAC-Related/Fee-Document>
and verify the document fee of AED 1000/- (one thousand and hundred Dirham)
and contact the customer care helpline at 8000108 or email at helpdesk@aem.gov.ae



هذا المستند معتمد إلكترونياً ما لم يتم التحقق من صحة هذا المستند يرجى زيارة الموقع الإلكتروني:
<https://www.dae.gov.ae/en/Informational/About-us/EIAC-Related/Fee-Document>
والتأكد من دفع رسوم المستند بقيمة 1000 درهم إماراتي
أو الاتصال بخدمة العملاء على الرقم 8000108 أو البريد الإلكتروني helpdesk@aem.gov.ae

وزارة البيئة والتخطيط الاقتصادي والتنمية
Ministry of Environment, Planning and Economic Development

PROJECT PORTFOLIO

DAMAS, YASMEEN MALL



V PERFUMES



DAMAS GAIA



SIGNAGES PROJECTS IN KSA

DAMIANI



DAMAS, MAKKAH



DAMAS AL JIZAN



SIGNAGES PROJECTS IN KSA

DJULA PARIS AVENUES MALL



SKECHERS



DAMAS ALKOUT MALL



SIGNAGES PROJECTS IN KUWAIT

VERSACE



ADL



DRINKIT



SIGNAGES PROJECTS UAE

PIZZA EXPRESS LIVE



TECH WINGS



BABATI



SOCIAL HOUSE



YOKU MOKU



MERALDA

SIGNAGES PROJECTS UAE

ARABICA



SARABETH'S



KARAKI



ALSHARQ HOSPITAL



PINCODE



ZAMAN BEIRUT

SIGNAGES PROJECTS UAE

CARTER & WHITE



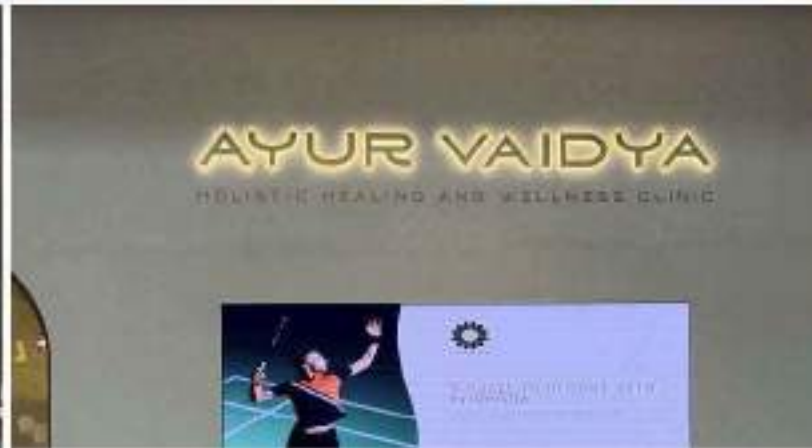
BAKERIST



AL ZAIN



ESPRESSI



AYUR VAIDYA



BUENO

SIGNAGES PROJECTS UAE

SHIVILI



MYTAI



GELATERIA



ASIA KITCHEN



SAPSA BEDDING



EYewa

SIGNAGES PROJECTS UAE

BAREHKABAB



PLATINUM HAIR & NAILS



PRESTIGE



WAYBACK BURGERS



GIORDANO



SIJI RESIDENCES 1

SIGNAGES PROJECTS UAE

ATELIER PERFUMERY



TOUCH OF OUD



DODO PIZZA



DEICHMANN



AL RIFAI ROASTERY



AL AMIN OPTICALS

SIGNAGES PROJECTS UAE

STREET MENU RESTAURANT



DIYA GOLD & DIAMONDS



YATSUDOKI



OLAS BY BRUNCH & CAKE



THEATRE CAFE



DUSOUL

SIGNAGES PROJECTS UAE

GOLF SUPERSTORE



DAIMA



DAMAS



DISCOVER DUBAI



VAPIANO



OC HOME

SIGNAGES PROJECTS UAE

THE MATCHA TOKYO



STARGEMS



PANDORA



DEPACHIKA FOOD HALL



CHICKING



THE CHEESEROOM

SIGNAGES PROJECTS UAE

KELLY'S CAJUN GRILL



LIUJO



VIETNAMESE FOODIES



FAMOUS DAVE'S



JAWHARA



THE LIME TREE CAFE & KITCHEN

SIGNAGES PROJECTS UAE

BISMI



ADCB



AL RIFAI ROASTERY



PLUSHTAN



UL ASSOCIATES



AMINA RESTAURANT

SIGNAGES PROJECTS UAE

PAPA JOHNS



DR.NUTRITION



MEZZALUNA



IL PADRINO



HABIB BAKERY



KISSATEN COFFEE HOUSE

SIGNAGES PROJECTS UAE

SAKHALIN



L'ATELIER



WONTONERIA



ARABICA



UW MALL



BISCUITEERS

SIGNAGES PROJECTS UAE

ZUKTI JEWELLERY



TORINO



PLUSHTAN



WEB CASTLE



ROYAL DEVELOPMENT HOLDING



DUNKIN

SIGNAGES PROJECTS UAE

CURATE



SHIVA INNOVATION & EXCELLENCE



SELINE CLINIC



DIYA GOLD & DIAMONDS



DOMINO'S



AL HALLAB

SIGNAGES PROJECTS UAE

COSMOMED HOSPITAL



SHIVA INNOVATION & EXCELLENCE



JOGA



BORDERS



DOMINO'S



AL HALLAB

SIGNAGES PROJECTS UAE

CLIENTS

Debenhams



MANOLO BLAHNIK



mothercare

SAPSA BEDDING™
DAL 1929

2XL
HOME

OC
HOME

BOSS
HUGO BOSS

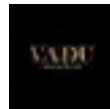
kate spade
NEW YORK



I.T

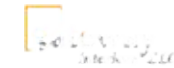


MUJI
無印良品



coast

Miss Selfridge



Stradivarius



sergio rossi

Sun&Sand
Sports



allday
retail

CafeHavana

shamiana

MAN'OUSHE STREET



TONY ROMA'S

SAMMACH



PerfumeMatches

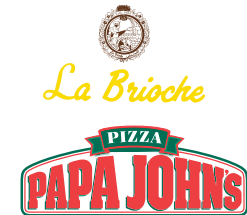


PIZZARO



AMORE! 1144
CAFE & RESTO مطعم وكافيه

Santino's



Famous Dave's
Bar-B-Que



GIVENCHY

KARJI
PERFUMES . ACCESSORIES . BEAUTY

IMPERIAL SCENTURY



COSTA

Buzj Al Hamam



LEOPOLD'S
Of London

CASIO

ATELIER PERFUMERY
A NICHE PERFUME STUDIO



NOODLE FACTORY

baskin robbins™ BR



salathai



Jungle Juice

ESTÉE LAUDER



ATELIER PERFUMERY
A NICHE PERFUME STUDIO

Kabul Cuisine

ahwako
LEBANESE RESTAURANT



HOTEL
Chocolat.

THAI EXPRESS



Natura Bissé
Barcelona



oudhcom



Industries & Services



bossini

MONSOON

VINCCI

Accessorize



BouX
— AVENUE —

DWELL

LANCÔME

DAISO

Chic
SHOES

CUPLE

BILLABONG

PARTY

ALRIFAI
roastery

aramis

NAUTICA

Dezigual®

collezione

SPRINGFIELD

PLUSIT

المتحبة
almotahajiba

CHANEL

LACOSTE

PASSION

essenza



Juicy Couture

shoeciti

swatch SWISS
MADE

salam

TATWM

Disney
FASHION

thinkkitchen

Triumph

FILA

FLEXA

ChristianDior

Hello Kitty

MATALAN

MORGAN
MORGAN DE TOI

allday
minimart

GUERLAIN

Château de sable
Paris

ANOTAH

Faith main depuis 1992
ANTIK IBATIK

ROYAL SALUTE

Cartier

CALL IT SPRING

RIPANI
MADE IN ITALY

J'ADORE

BCBGMAXAZRIA

PRONOVIAS

PARFOIS

goldenpoint

BEYONDS

baldi
LONDON

ترانزيت
TRANSIT

Samsnite

Tamaris

MIGATO

sportsone

THEFACESHOP

bebe

Reebok

Delma
SUPERMARKET

Hush Puppies®

IHG INDUSTRY



METROPLUS ADVERTISING LLC | IHG INDUSTRY LLC

Mena Jabal Ali
INDUSTRIAL AREA 1 - Dubai - UAE

☎ +971 4 321 4453 🌐 www.ihgind.com ✉ sales@ihgind.com