

BRIGHTLUX[✦]X

www.brightluxx.com

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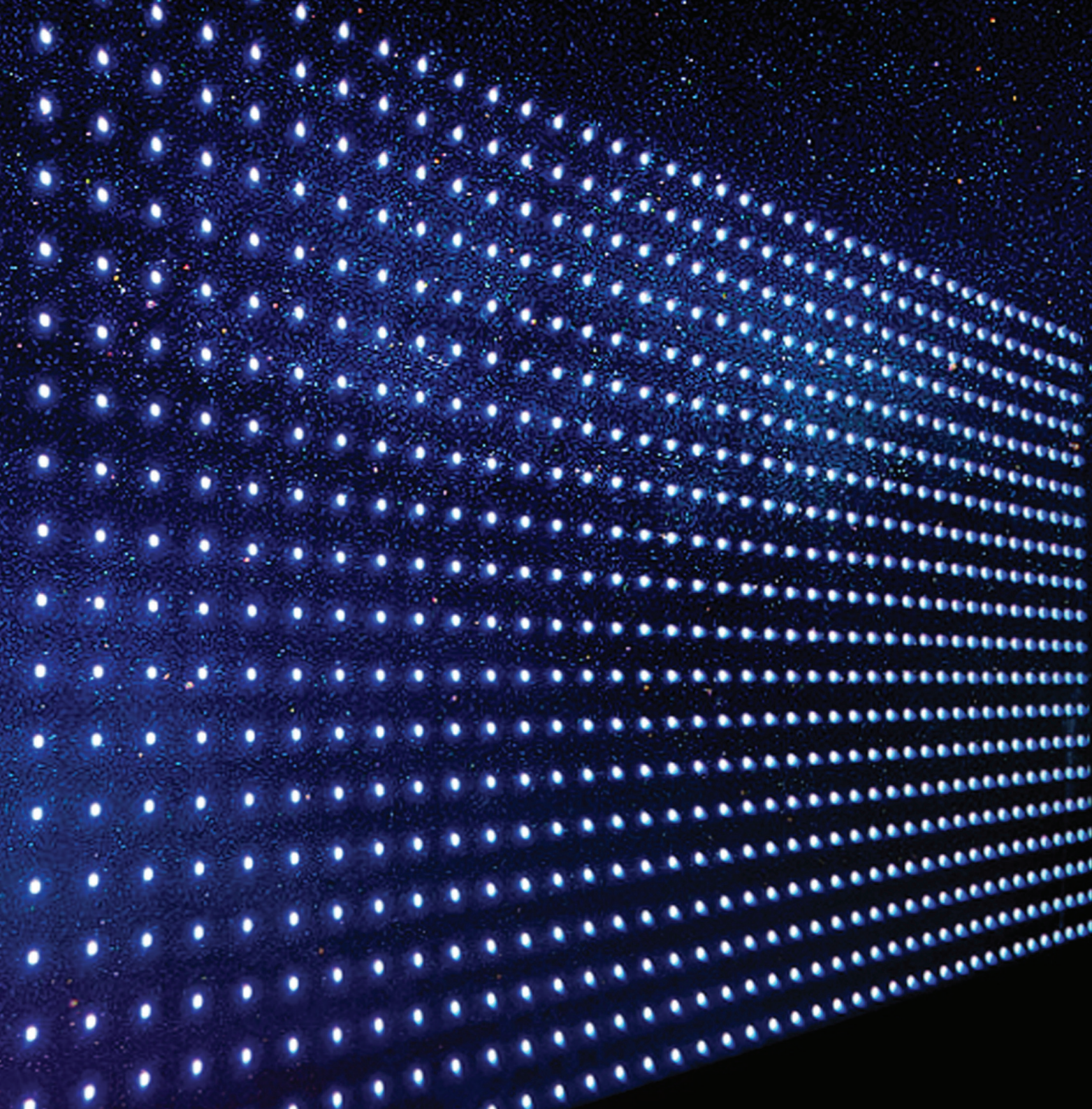


About Us

BRIGHTLUX is a one-stop shop for all needs relating to digital displays. We're here to offer our clients the most advanced and pertinent solutions for any and all display requirements. By providing high-quality, adaptable, and durable products, BRIGHTLUX, the digital display Division of IHG INDUSTRY L.L.C., offers exceptional DIGITAL Solutions to the LED market. Since 2012, we've built an excellent reputation for ourselves as the leading manufacturer in the region for digital signage solutions and LED display screen suppliers. Since LEDs are both environmentally friendly and energy-efficient, we use them as our primary raw material because they enable us to concentrate on the improvement of our human nature. We are one of the most widely recognized businesses in the MENA Region, with a reputation for producing and installing indoor and outdoor LED screens.

We provide cutting-edge technology and the highest quality components, exceeding the expectations and needs of our customers. In order to increase effectiveness and improve our products and services, we regularly evaluate our processes and products.

We bring in latest LED screens, Video Walls, LED Displays, Floor LED, Cabinets, and other accouterments for the workplace, homes, theaters, and hotels. With a passion for catering to all digital signage demands. We continually work to better ourselves so that we can provide higher-quality goods and services as well as knowledgeable solutions.

A large, curved wall of blue LED lights against a starry night sky background. The lights are arranged in a grid pattern that follows the curve of the wall, creating a sense of depth and perspective. The background is a dark blue night sky filled with numerous small, bright stars.

Our Vision

We're concentrating on how people interact with their screens. What features are most important to them? The settings in which they're used. We are paying attention. We'll see. Every day, we gain new knowledge. With our hard work and knowledge, we uncover ways to assist you in finding the finest answer you may not even be aware of.

Our Mission

Our mission is to develop visual technology by establishing relationships and developing customer-driven solutions which are strongly focused on self-fulfillment, value creation, as well as the integration of new opportunities. Through high-end technology products and flawless services, we strive to provide the highest value to our consumers. We endeavor to continually inventing and introducing new technology to better serve our clients' demands.



Advertising



Events



Branding



Sports



Solution Of High Quality LED Displays



Low failure rate



Long lifespan



Safe use



Super light weight



Convex



Concave



Waves



Twisted shapes 360° sphere

Indoor LED Display



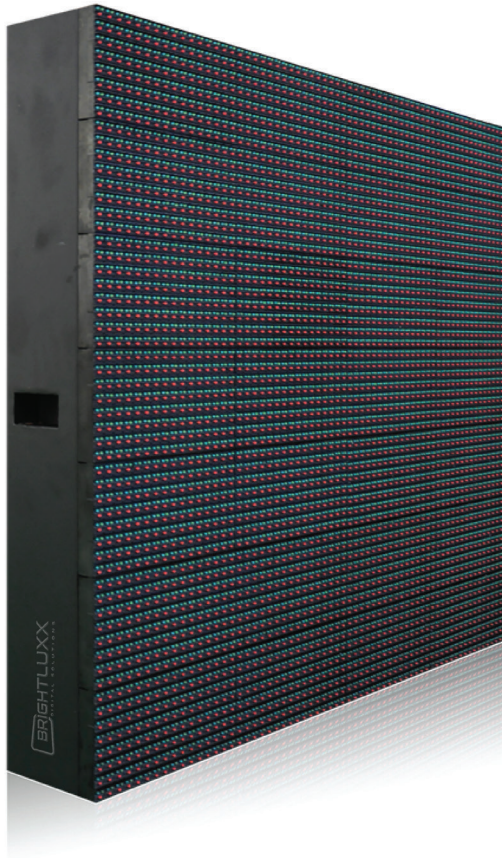
Indoor LED displays from BRIGHTLUX use cutting-edge 3 in 1 SMD technology. The display is capable of producing vivid, colorful static and moving images. They are ideal for indoor use to display high definition DVD, VCD, TV programs, and other content thanks to their advantages of high resolution, high brightness, and low power consumption.

Features:

- Various pixel pitches optional: ranging from 2.5mm to 12mm;
- True and natural color, perfect displaying effect;
- High brightness & high resolution;
- Seamless panels with excellent flatness;
- High contrast ratio which ensures vivid images;
- Low power consumption, environmentally friendly;
- Wide viewing angle: 140 degree both horizontal and vertical;
- Customizable for various sizes.



Outdoor DIP LED Display



BRIGHTLUX outdoor LED displays use powerful DIP LEDs from the top domestic and international LED suppliers. High-quality LED chips are used in the LED lamps. The LED display lasts a long time because of its high brightness but low electric current. The advantages of outdoor LED displays include excellent flatness, extremely uniform color and brightness, and long viewing distance. It is frequently utilized in public spaces like stadiums, exhibition halls, TV shows, mansion video walls, shopping centers, train stations, and hotels.

Features:

- Sharp brightness, visible in the sun;
- Highly waterproof: IP65/65 or IP65/43(front & rear) panels optional; Easily configured for various sizes and aspect * ratios;
- Wide viewing angle and long viewing distance;
- Real pixel and virtual pixel optional;
- Brightness control of 256 levels;
- Excellent flatness, seamless display.



Outdoor SMD LED Display



Excellent SMD is used for outdoor applications in LED displays. The heat dissipation and uniformity of the SMD LED's encapsulation are excellent. They can view up to 140 degrees in both the horizontal and vertical directions. They use an anti-UV design as well to safeguard the display body.

Features:

- UV against;
- High brightness;
- Waterproof and dust proof;
- Excellent flatness;
- High refresh rate allows for good performance of live program;
- Wide viewing angle: 140 degree both horizontal and vertical;
- Easily configured for various sizes and aspect ratios.

 **LUMIBRIGHT™**
inspired by light

**ARCHITECTURAL &
LANDSCAPE LIGHTING**

Die - Cast Rental LED Display



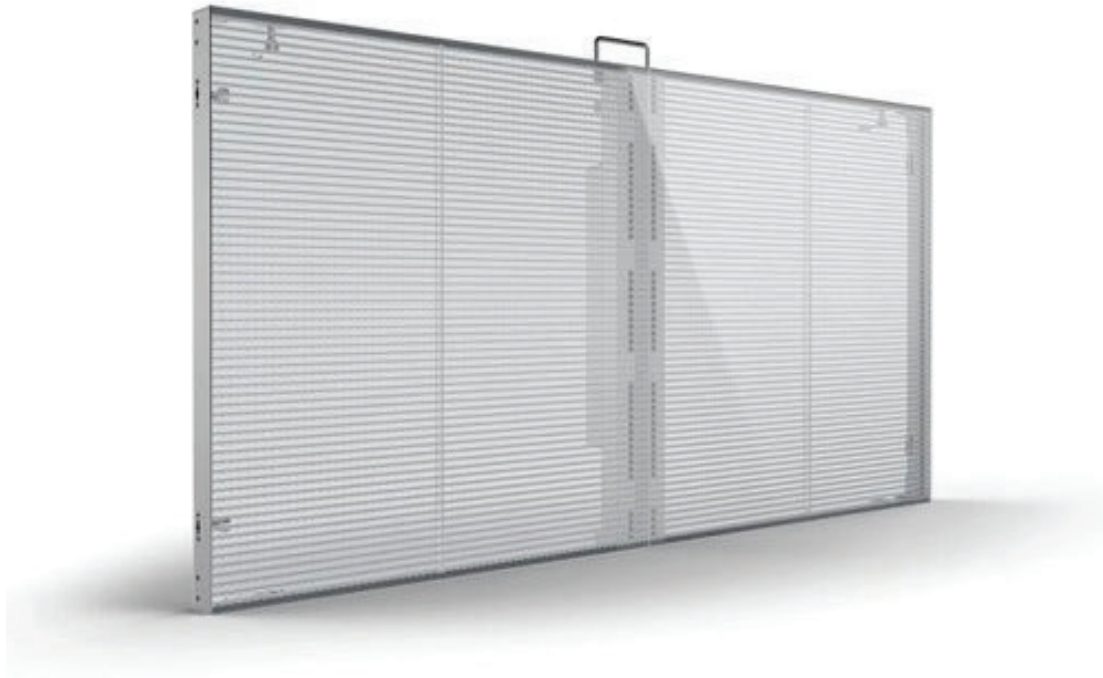
BRIGHTLUXX designed several series of die-cast LED displays. The LED panels are much thinner and lighter than conventional steel ones. They are becoming more and more popular for both fixed installation and rental application.

Features:

- Thin & Light weight design;
- Flat & seamless screen surface;
- High refresh rate;
- With fast locks for quick assembly. Save time on assembly;
- Long lifetime and stable performance;
- Indoor models are suitable for indoor fixed installation and rental use;
- Outdoor models are suitable for outdoor & indoor rental application;
- Competitive prices.



Transparent Glass LED Display



Transparent glass LED display is a special product in LED display industry. It looks cool and attractive. Because it is transparent, it will not block the sight view behind the glass. Main applications sites are: shopping mall, 4S store, corporate building, etc.

Features:

- High transparency from 50% to 75%.
- Ultra light. Panel weight is only about 30% or less of the conventional steel LED panels.
- High brightness over 5000nit, high visibility even under direct sunlight.
- Wide viewing angle: horizontal 140° vertical 140°.
- Energy-saving. Average power consumption: 400W/m².
- Easy & fast installation by hanging the panel.
- Smart control. Multi options of control ways: USB, WiFi, RJ45, 3G, Ethernet.
- Reliable quality. Brightluxx adopt high quality materials, to ensure stable performance and long lifetime.



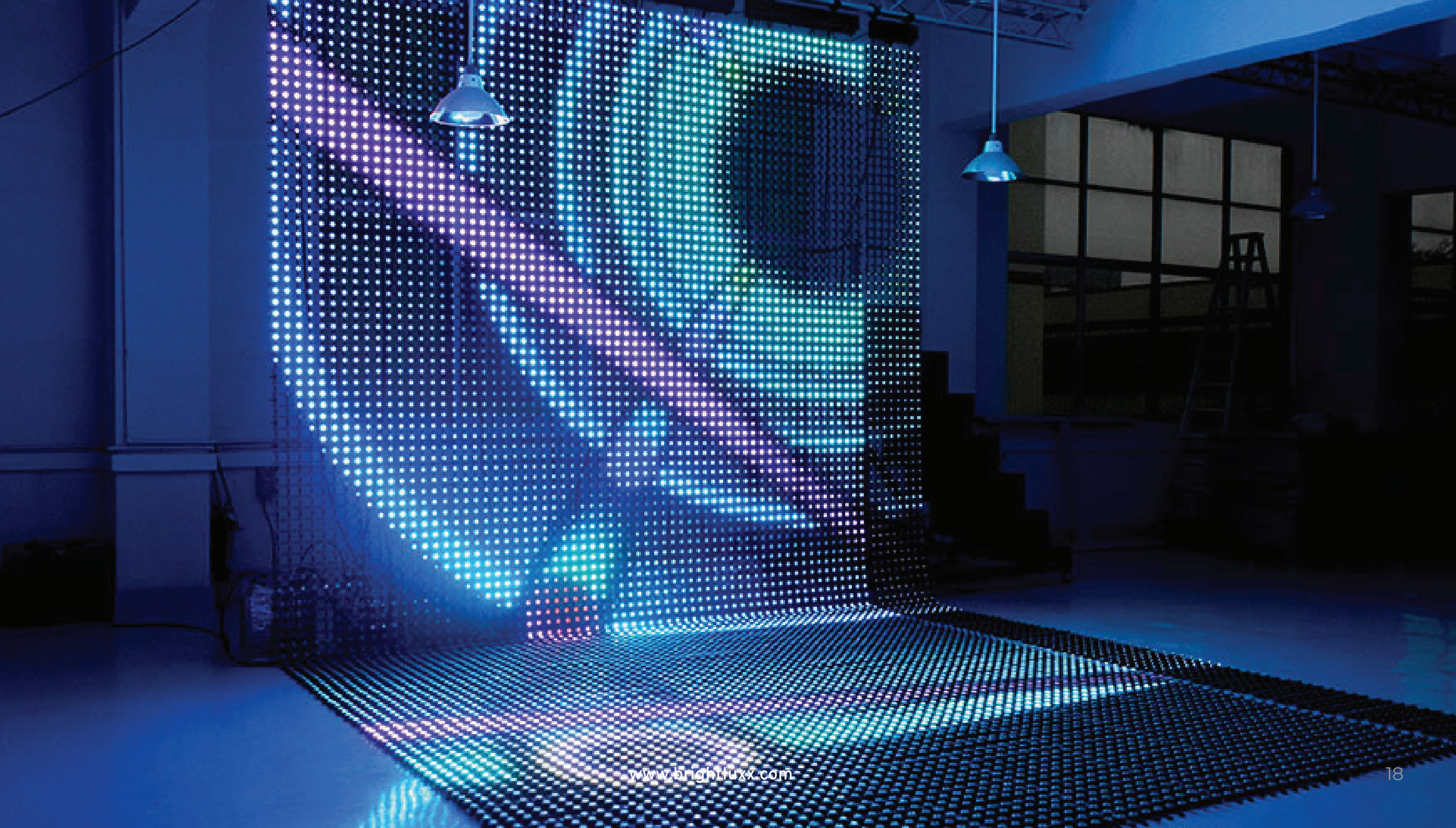
Curtain LED Display



Brightluxx's Curtain LED display is perfect for indoor stage rental and fixed application. Suitable for parties, concerts, shows, exhibitions, etc. The display's aluminum strip design makes it light in weight, allowing for quick installation. It can display all kinds of videos as well as charming visual effects.

Features:

- Indoor use, for both rental and fixed installation application;
- High resolution images;
- Wide viewing angle;
- Light weight, quick installation;
- Customized sizes and gorgeous shapes;
- Compatible with inputs: S-Video, Composite, YUV, RGB, SDI, HKSDI, Data SVI up to SXGA ;
- Suitable for stage hanging installation and indoor fixed installation.



Perimeter LED Display



BRIGHTLUX's Perimeter LED display is an effective and attractive display used in the stadium. It's favorable for sports live broadcast and commercial advertising. The display can be installed around the whole stadium. You can imagine the strong and visualized impact it brings. Advanced stadium software is used to manage the content of the display instantly. It can automatically calibrate the colors and adjust the color temperature, very user friendly.

Features:

- Indoor use, for both rental and fixed installation application;
- High resolution images;
- Wide viewing angle;
- Light weight, quick installation;
- Customized sizes and gorgeous shapes;
- Compatible with inputs: S-Video, Composite, YUV, RGB, SDI, HKSDI, Data SVI up to SXGA ;
- Suitable for stage hanging installation and indoor fixed installation.



Poster LED Display



We can now say goodbye to terrible maintenance because of the 3G poster led display. Changing advertising is now incredibly simple; all you need to do is create a list in your computer software and send it out.

You could manage hundreds of posters with just one person. Additionally, it's simple to export a report of the PC software's advertising schedule and playing time. For the end user, that will be a happy development.

Features:

- Indoor use, for both rental and fixed installation application;
- High resolution images;
- Wide viewing angle;
- Light weight, quick installation;
- Customized sizes and gorgeous shapes;
- Compatible with inputs: S-Video, Composite, YUV, RGB, SDI, HKSDI, Data SVI up to SXGA
- Suitable for stage hanging installation and indoor fixed installation.

The Hottest Hotel in Miami Beach:
*The Palms Hotel
and Spa*

The Rendezvous Spot

This advertisement features a vibrant image of a hotel's outdoor pool area with lounge chairs and palm trees. The text is presented in a stylized, handwritten font on a light blue background with yellow accents.



nova 4

A vertical advertisement for the Huawei Nova 4, featuring a close-up of the phone's red back and camera module against a pink and purple background. The Huawei logo is visible in the top right corner.

Cartier

A vertical advertisement for Cartier, featuring a close-up of a man's face wearing dark sunglasses, set against a solid red background. The Cartier logo is prominently displayed at the bottom.



nova 4

A vertical advertisement for the Huawei Nova 4, featuring a close-up of the phone's red back and camera module against a pink and purple background. The text "nova 4" is written in white at the bottom.

RASPBERRY PEACH
LEMONADE

A vertical advertisement for Raspberry Peach Lemonade, featuring a close-up of two glasses filled with the drink, garnished with raspberries and lemons.

MAGNUM

A vertical advertisement for Magnum ice cream, featuring a close-up of two Magnum ice cream bars, one chocolate and one vanilla, set against a dark background.



Curve / Flexible LED Display



Since the majority of projects involving curve LED displays are customized, knowledge of ARC, radiant, and angle is required. We offer field service for installation, and BRIGHTLUX is very skilled at designing curve structures. If it is possible to transfer the project in part by sea, we may even be able to provide the structure.

Features:

- Dynamic creativity – available for arbitrary arc shape
- Excellent image performance on color uniformity by the high flatness
- Stress is evenly distributed to all parts of modules – Sustainable reliability
- The advanced modular technology fully maximize the screen smoothness



THAT CONNECT
THEIR WORLD...

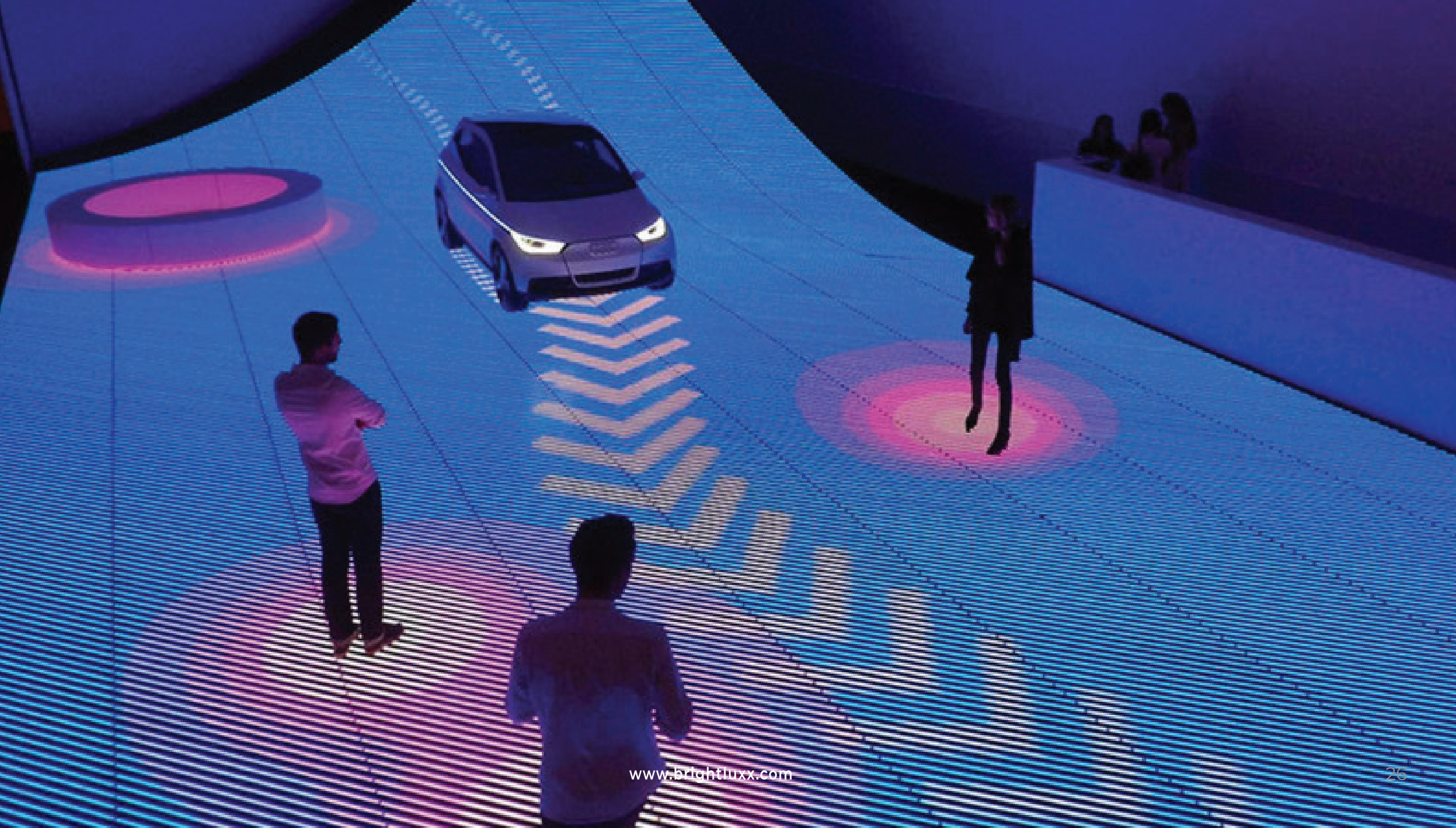
Floor LED Display



We provide interactive and non-interactive floor LED display. They are mainly used on events stage, night club, concerts, shows, etc. Our floor LED display is very strong, that it can bear 1.5ton/m². People can walk or jump on it, and even the car can drive on it.

Features:

- 500x500mm or 1000x500mm panel size optional;
Interactive and non- interactive solution available;
- Strong load-bearing ability. It can bear 1.5 ton per square meter.
- Excellent flatness and uniformity;
- Easy to set up and disassembly;
- Suitable for both fixed installation and rental use.



Road Signal LED Display



Many cities around the world are adopting LED displays in their intelligent transportation system. These versatile displays are commonly used as roadway & highway messaging, over-head traffic signs, tollbooth queuing guidance etc. They can be used in almost any display function along a roadway.

Features:

- Top quality level LEDs used, with strong stability and long lifetime;
- High brightness visible in the sun;
- Weatherproof for outdoor application;
- With pixel test function, more convenient for maintenance;
- Excellent heat dissipation design on cabinet;
- Low power consumption.

In short, our high quality traffic LED displays fit all your traffic signage demands.



Spherical LED Display



LED Sphere display (also known as LED ball display, Globe LED display or LED video ball) is a new design and creative type of LED screen product. Its shape is spherical and can provide a 360-degree viewing angle effect. It is different from the traditional LED display and has a unique 360-degree spherical appearance. Due to its unique design and visibility in any direction, it stands out among various LED displays. The images and videos displayed by the LED spherical display have no image distortion and can immediately attract public attention.

Features:

- User-friendly & For BETTER Visual Experience
- The spherical display can play clear images. Although P3, P4, and P5 are relatively common pixel pitches, the surrounding 3D effect makes it feel very sharp. P2/2.5 balls can also be customized, they can provide higher clarity.
- Easy Maintenance
- Flexible Control
- Better Heat Dissipation
- Seamless Connection
- Energy Saving



Shelf LED Display



The Smart Shelf Screen Sign is the most innovative shelf-edge display in the world, allowing for close-up video playback on your shelf or rack while engaging customers one-on-one. This is the best way to showcase your products before a customer makes a decision. It can display dynamic pricing, promotions, product, and brand-related information on the shelf screen sign and, at most, increase sales.

Features:

- High Resolution
- Adopted with GOB technology.
- High protection level.
- Easy installation and connection.
- No need tool, quickly install and remove.



HERSHEY'S
Kisses

Assortment

Assortment

Reeses

Reeses

miniatures

miniatures

For the Love
of Chocolate

Assortment

Reeses

miniatures

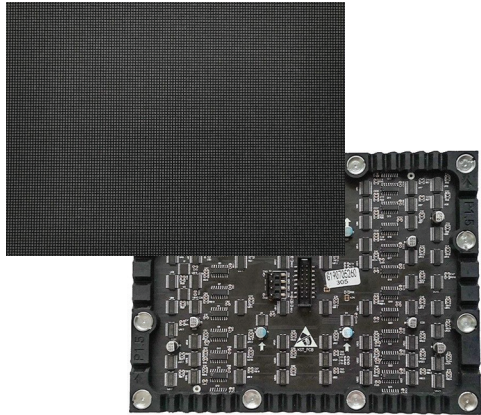
Lorem ipsum

LED Display Modules

The LED display module essentially consists of the entire LED display screen, and we can see two parts included - the PCB and the shell to wrap it up. In addition, arrays of LED beads are laid down by orders and arranged together according to a certain pattern, while at the same time, the resolution of protection level will be added to the entity. However, there are some things we can't ignore to know before setting up an LED wall. Innovative craft and technology have improved the performance of LED display modules.

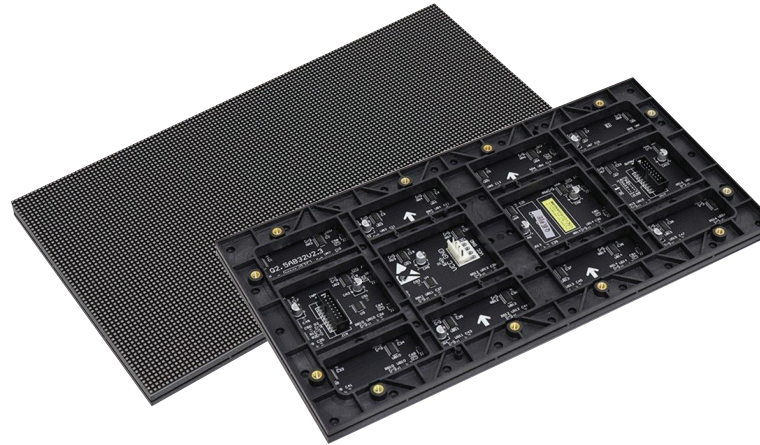
The most crucial indicator of the quality of an LED display is the pixel pitch, which is the distance between two LED lamps that are printed onto a PCB and combined as a single unit. Additionally, technology has advanced in terms of brightness, protection, longevity, and other factors. In particular, for screen designs in unusual shapes, flexible LED modules and silicon texture LED modules could make this a reality.

Indoor LED Display Modules



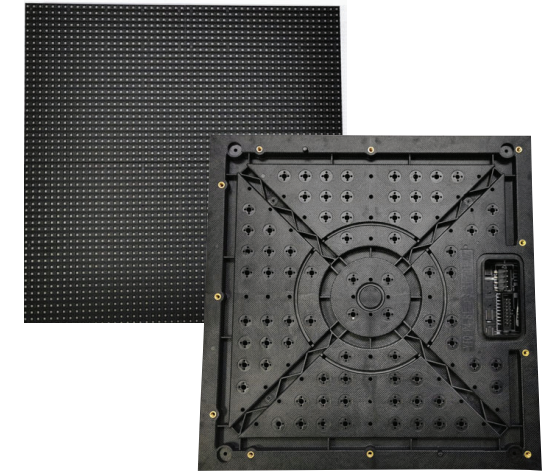
P1.5625 Indoor 200mmx150mm Soft Flexible LED Screen Module

P1.5625 Indoor 200mmx150mm Soft Flexible LED Screen Module, can be used for curved iron cabinets, P1.56 indoor HD LED Display Module, used high quality Black Surface Small Pixel LED



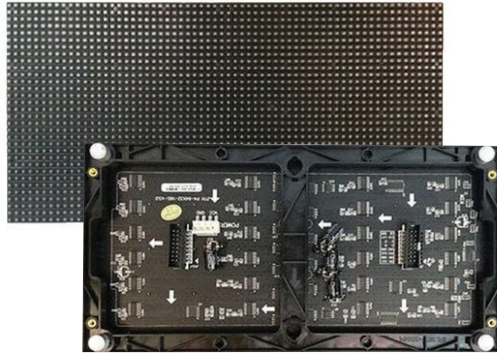
Indoor P2.5 320x160mm HD LED Video Screen Module For Meeting room Show

With 2.5mm pixel pitch and 1200nit ultra-high brightness
Pixel Configuration: SMD2121
Module Resolution : 128pixel(L) * 64pixel(H) SMD2121
Module Dimension: 320mm(L) * 160mm(H) * 18mm(D)



P3.91 mm Indoor LED Display Module

P3.91mm Indoor led display module with 64x64dots, 250*250mm indoor P3.91 LED screen panel
Pixel Pitch: 3.91mm
Module Size: 250*250mm
Module Resolution: 64*64



P4 Indoor SMD Full Color LED Display Module for stage rental led video wall

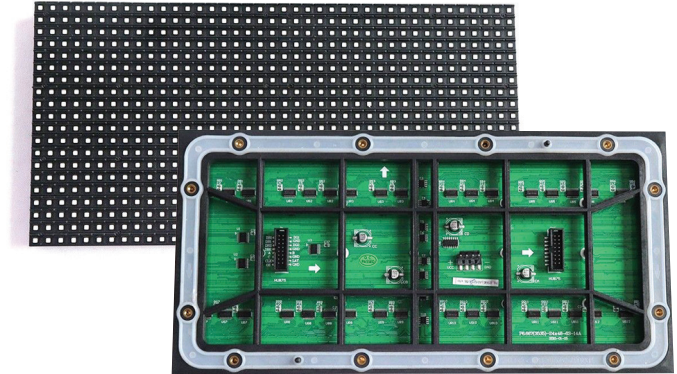
P4 Indoor SMD Full Color LED Display Modules;

1. High quality LED chip and high anti-static electricity capacity.
2. Large viewing angle and smooth displaying provide excellent visual effect from every angle.



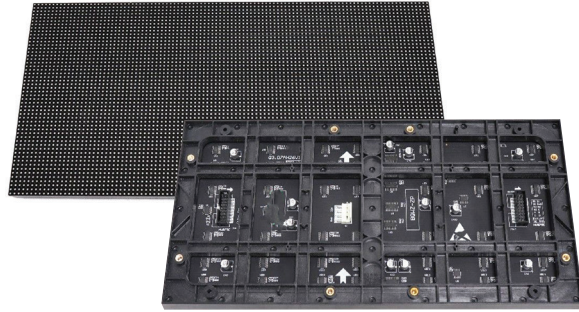
Indoor P5 320x160mm LED Screen Module SMD2121

P5 Indoor 16 Scan SMD2121 LED Display Module 320x160mm



P6.67 mm Outdoor Nationstar SMD LED display screen Module 320x160mm IP67

Small pixel pitch 6.67mm for SMD outdoor LED screen, good solution for outdoor Rental LED Screen and outdoor fixed installation LED display.



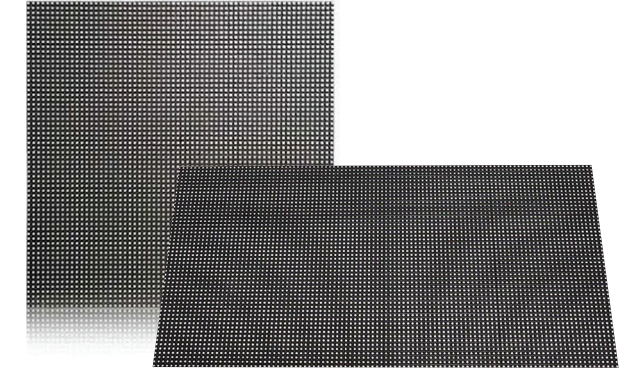
P2 Indoor 256x128mm LED Screen Soft Flexible LED Module

P2 Indoor 256x128mm LED Screen Soft Flexible LED Module, can be used for curved iron cabinets; Soft LED modules have advantages when it comes to irregular places where is need to install a LED screen for commercial purpose



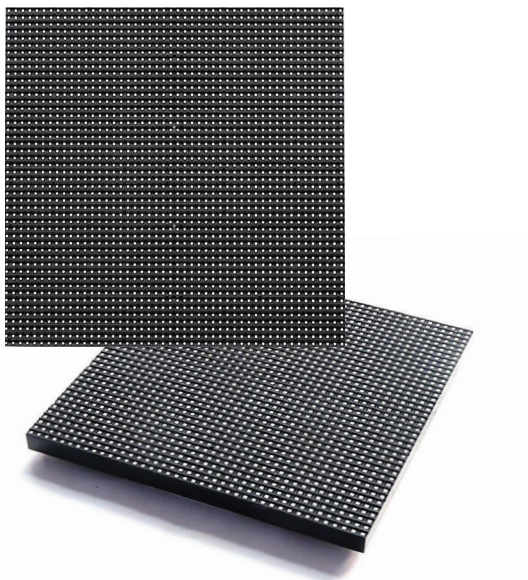
Indoor P3 1/32Scan 64x64dot 192X192mm LED Screen Video Module

P2 Indoor 256x128mm LED Screen Soft Flexible LED Module, can be used for curved iron cabinets; Soft LED modules have advantages when it comes to irregular places where is need to install a LED screen for commercial purpose



P3.076 320x160mm Indoor HD LED Video Screen Module

Best Price P3.076 320x160mm Indoor HD LED Video Screen Module, 72hours continuous aging test ensured no broken pixel, Epistar



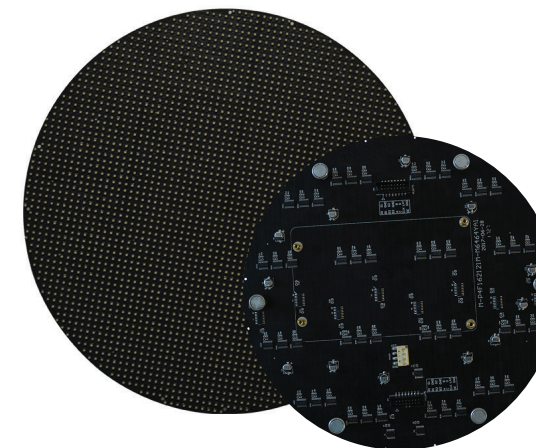
**P7.62 Indoor 1/16 Scan SMD3528
32x32dot 244x244mm LED
Screen Module**

P7.62 Indoor 1/16 Scan SMD3528
32x32dot 244x244mm LED Screen
Module



**Indoor P10 1/8Scan 32x16dot
320x160mm Indoor LED Display
Screen Module**

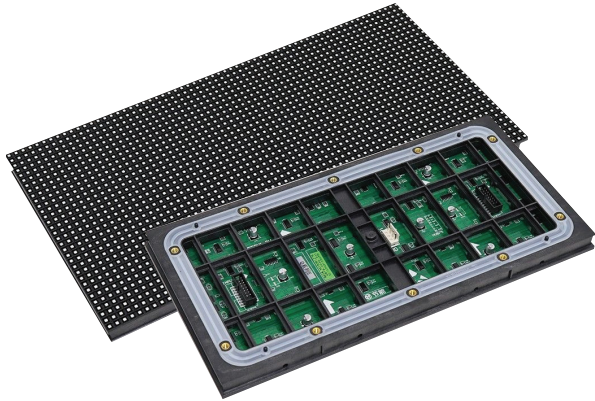
Indoor P10 1/8 Scan 32x16dot 320x160mm
Indoor LED Display Screen Module, high
quality parts are used more reliable. New
plastic cover with new mold, smaller
module gaps and better screen flatness.



**P4 Indoor Circular Round
LED Display Module Screen**

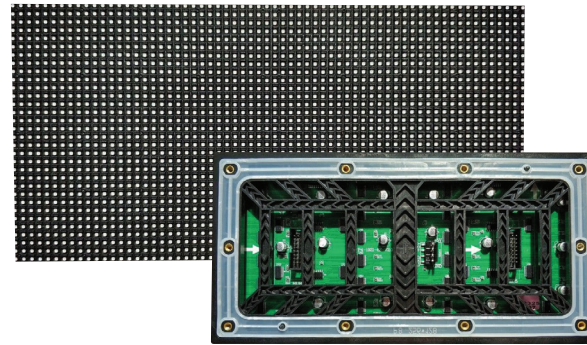
Pixel Pitch : 4mm
Module Resolution : 64*64
Pixel Density : 62500 dots/m²

Outdoor LED Display Modules



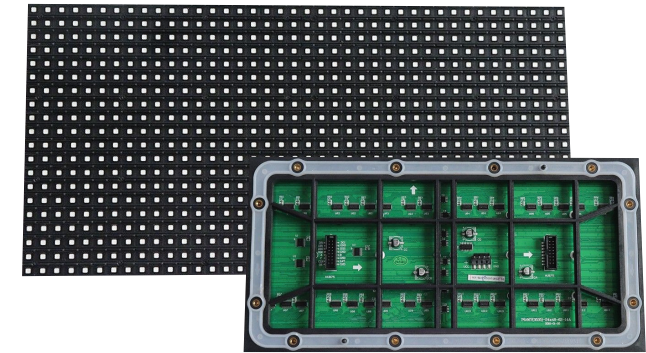
Outdoor P5 320x160mm SMD LED Screen Module High Brightness And Resolution

Outdoor P5 SMD2525 320x160mm LED Screen Module , outdoor high definition led display module, fine picturesque image performance. cost-effective outdoor high definition LED Display panel module.



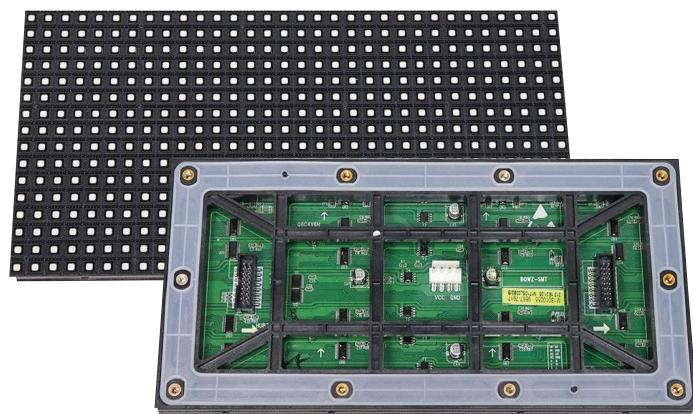
P4 Outdoor HD LED Display Screen Module 256x128mm for advertising

Outdoor P4 1/8Scan SMD2525 64x32dot 256x128mm HD LED Display Screen Module, outdoor ultra high definition LED Display Module, fine image performance quality. High-end outdoor advertising LED Display Panel.



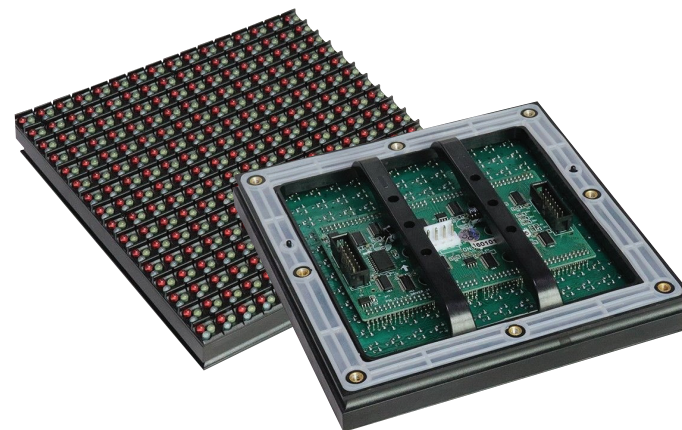
P6.67 Outdoor Nationstar SMD LED display screen Module 320x160mm IP67

Small pixel pitch 6.67mm for SMD outdoor LED screen, good solution for outdoor Rental LED Screen and outdoor fixed installation LED display.



P8 Outdoor SMD3535 256x128mm LED Display Screen Module Advertising wall

Best Price P8 Outdoor SMD3535 256x128mm LED Display Screen Module, offer big quantity discount , 100% Original 2 year warranty



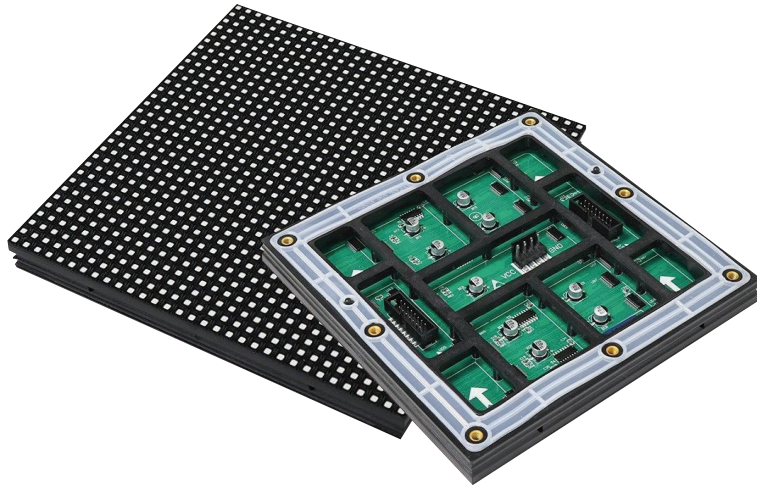
P10 Outdoor DIP 346 160x160mm LED Display Screen Module

P10 Outdoor RGB 160x160mm DIP LED Module, outdoor hot saler, high-brightness, low failure rate



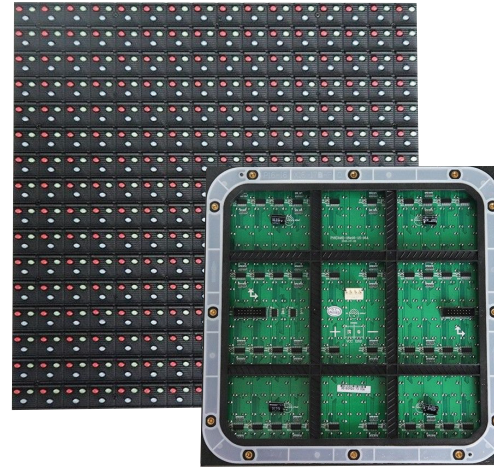
P3.91 Outdoor SMD Full Color LED Display Module

P3.91 Outdoor high definition Rental LED Display Module, 250*250mm size, which fit 500*500mm and 500*1000mm die-cast rental led screen cabinet.



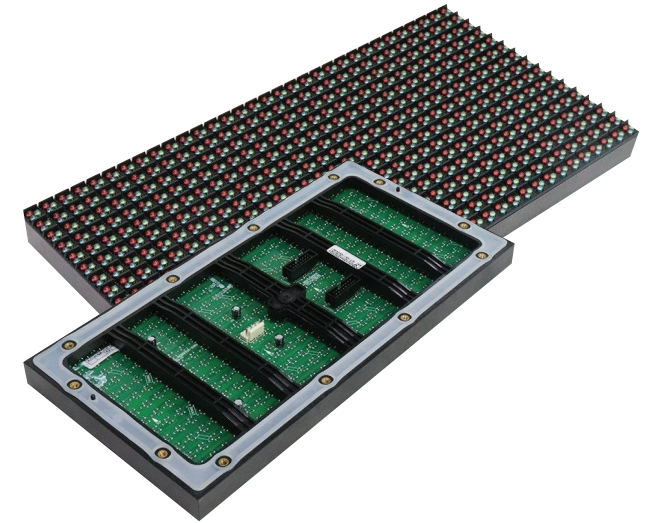
PH5 Outdoor LED Sign Module 160x160mm High Brightness Billboards

PH5 Outdoor LED Sign Module 160x160mm High Brightness, outdoor high definition P5 LED Display Module, fine image performance, big viewing distance, high-end outdoor advertising LED Display Panel.



P16 Outdoor DIP LED Screen Module 256X256mm Static Driving Video Wall

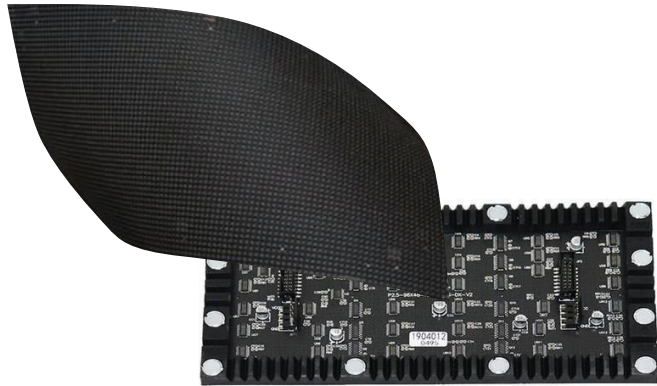
P16 Outdoor DIP LED Screen Module 256X256mm Static Driving, 256x256mm, 7500CD/m2 high brightness, high cost performance, work with NOVASTAR, LINSN, Colorlight, XIXUN and the like control sys-



P10 Outdoor DIP 346 320x160mm LED Display Screen Module Waterproof IP67

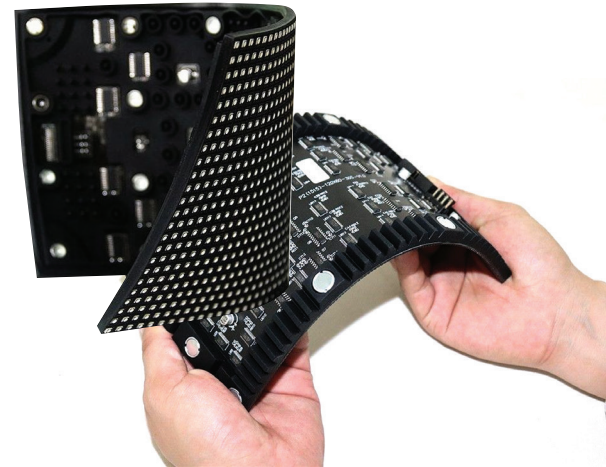
Best Price P10 Outdoor DIP346 320x160mm LED Display Screen Module, 72hours continuous aging test ensured no broken pixel

soft flexible LED Display modules



P1.5 Indoor soft flexible LED Display module for round shape led video wall

P2.5 Indoor Soft Flexible LED Display Module is designed for the creative LED Screen applications. It is much flexible and can be fit any curved surface with magnetics on the module



P2 Indoor soft flexible LED Display module

240×120mm High Flexibility P2mm Soft Flexible LED Display Module Full Color SMD P2Flexible LED Display Panel for Indoor application. Ultra Soft strong magnetic design front service features, with Bottom Frame and Mask. can be designed for any shape LED display.



P4 Indoor soft flexible LED Display module For Creative Led Screen

Indoor Soft Flexible LED Display Module is designed for the creative LED Screen applications. It is much flexible and can be fit any curved surface with magnetics on the module back side.

BRIGHTLUX⁺X